

Glen of Aherlow /  
The Glen /  
Donoghues

Design explorations



# The building

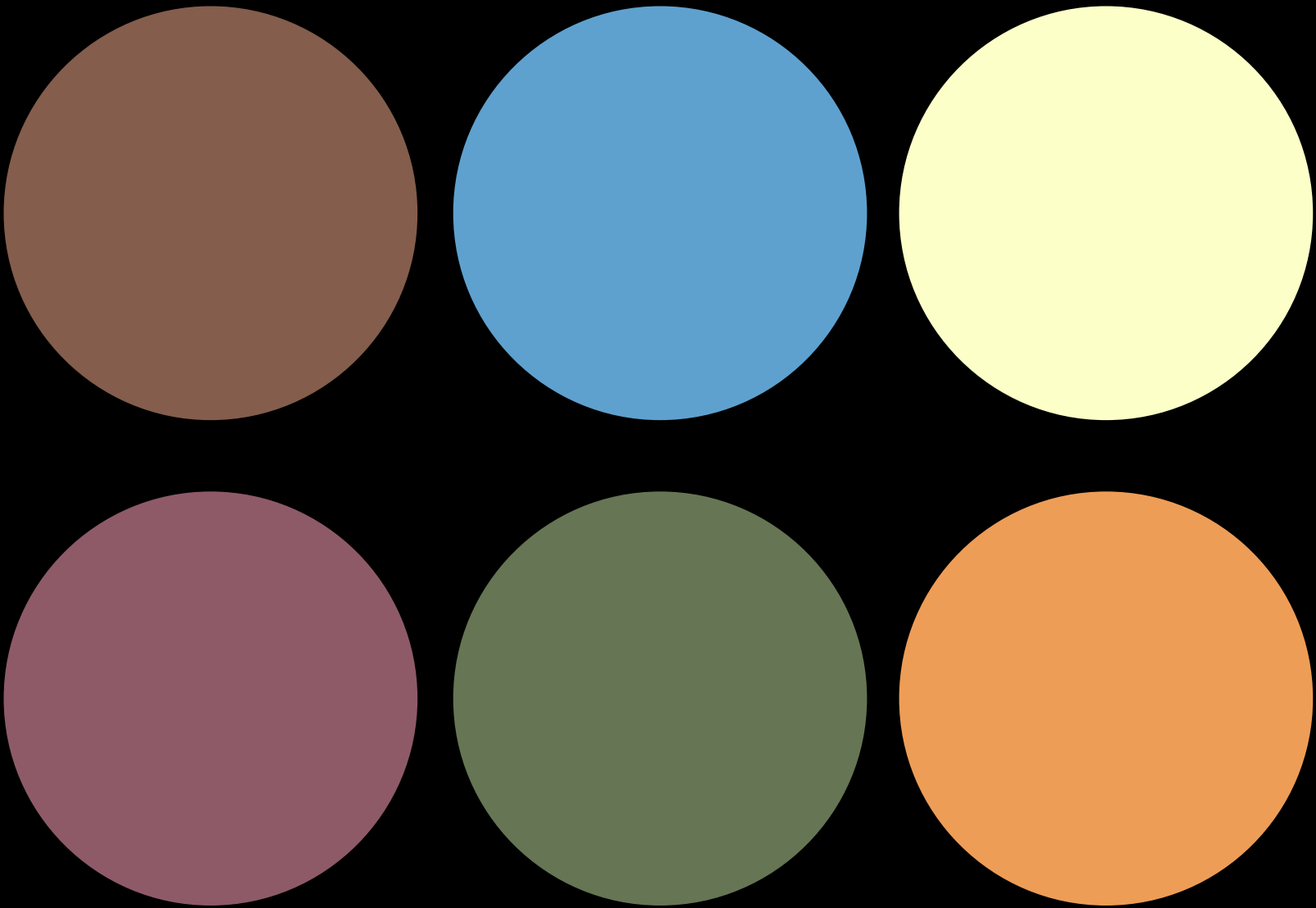




Colours



Palette derived from location





# Identity / Logo

To be confirmed



# Typefaces

To be confirmed



# Templates

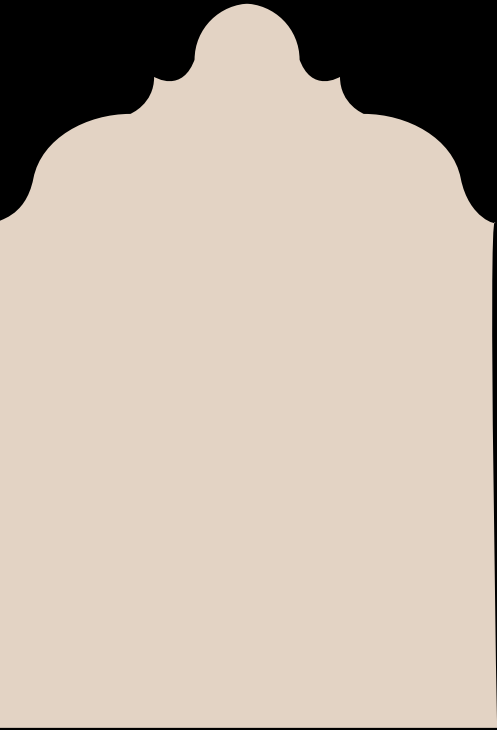
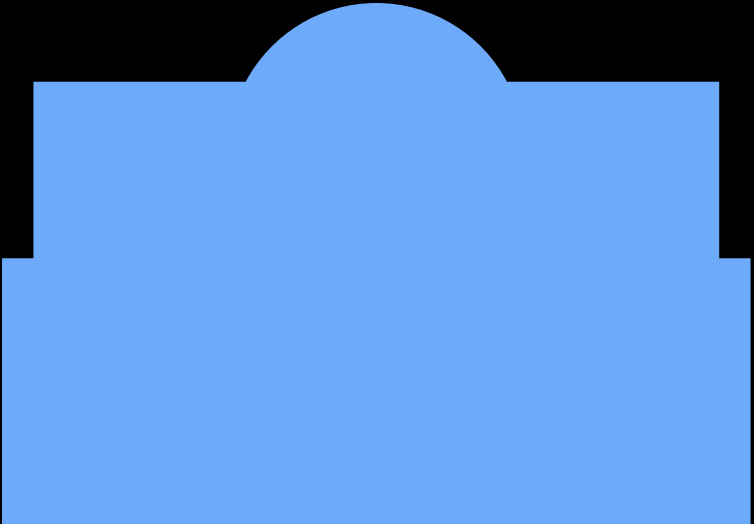
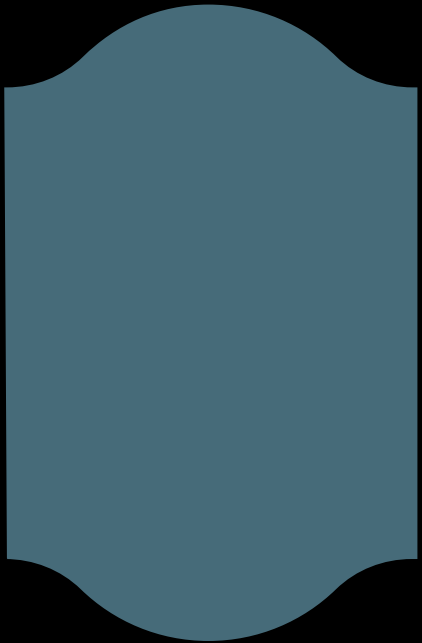
To be confirmed



# Poster Explorations



# Finding Shapes within the building





Option A

1



2





3



4





Finding Shapes  
within the building

# Glen of Aherlow





Option B

1



2

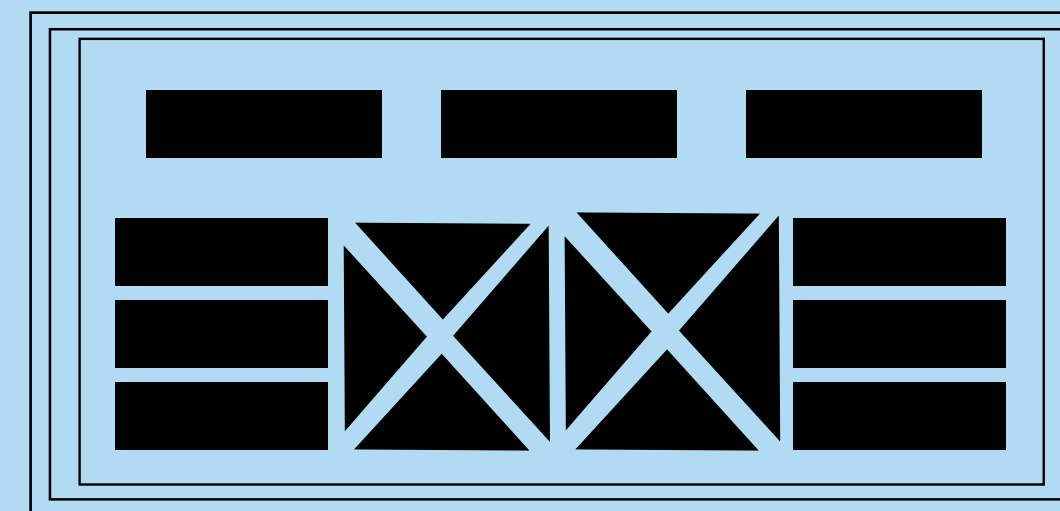




Finding lettering  
within the building



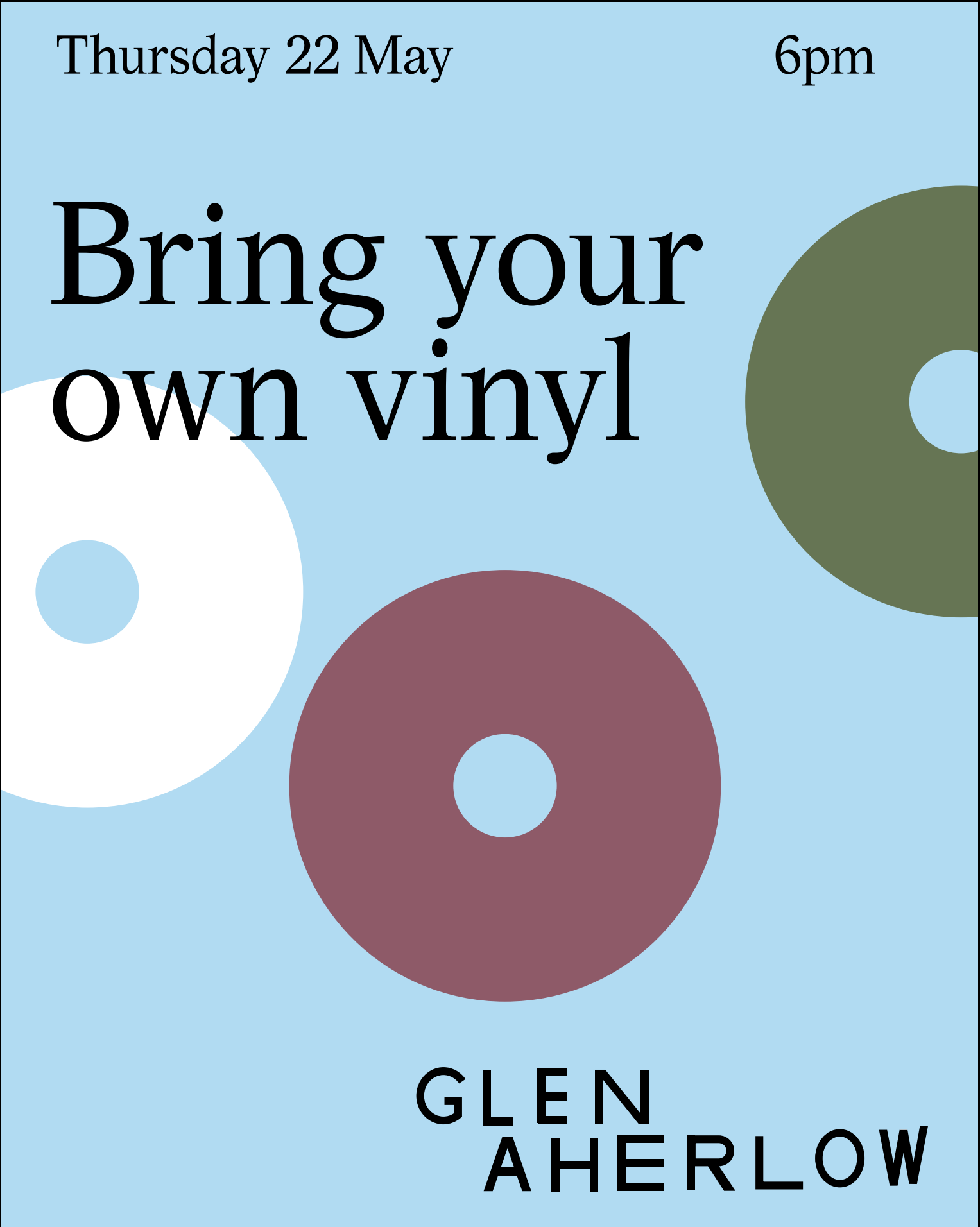
GLEN  
AHERLOW



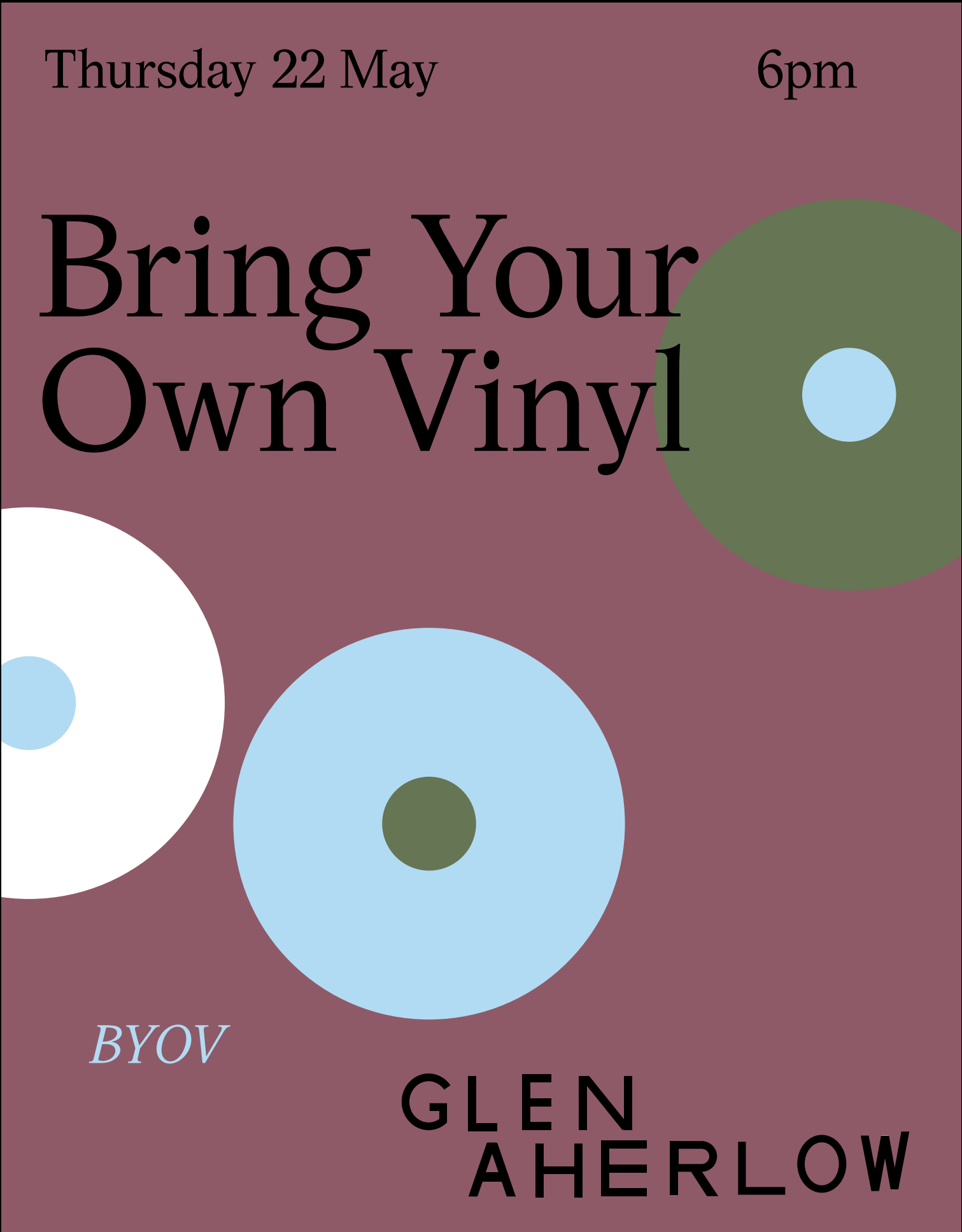


Option C

1



2





Option C


3

Thursday 22 May

6pm

GLEN

AHERLOW



Bring your

own vinyl


4

Thursday 22 May

6pm

GLEN

AHERLOW



Bring your

Own vinyl



Thank you!